

icehouse
Grow smarter. Grow faster.

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Knowing your numbers is critical to business success.

You need to know what margins you're making.

Rewa Willis
Director, Sherson Willis

Financial Skills Workshop

Understand how to pull insights from the financial numbers in your business to unlock growth and improve financial performance.

In partnership with
 **Business South**

Financial Skills Workshop

Being able to analyse, control, and then make the right decisions based on your financial information is critical for business success. Financial literacy can enable smarter and more effective long-term financial planning. It can also help to locate hidden opportunities you didn't know existed.

Who is this workshop for?

Owners, senior managers and any team member who makes decisions affecting the financial performance of the business. By the end of the workshop, you'll be able to draw critical insights from your financial statements to develop and implement better budgeting and cash flow management systems.

What will you get from this workshop?

Learn how to understand, forecast and manage the numbers already in front of you to drive current and future action plans while getting a detailed understanding of financial reporting to increase business growth. The workshop will provide a multitude of key financial takeaways. You can integrate them into your business straight away, so the skills you harness will be an asset for now and far into the future. It will cover everything from understanding accounting reports to cash flow forecasting and analysing operational performance to discover where working capital and cash is being consumed at high rates.

Facilitator: Matt Bellingham

Matt has more than 30 years of experience in Chartered Accounting and extensive advisory and governance expertise across various industries. He founded Bellingham Wallace (now Andersen) with Aaron Wallace in 2012 with a vision to build an accountancy business that was truly different from the rest, which puts their clients first and delivers practical, top-quality, and understandable advice. Matt is recognised as a top-class speaker and presenter on financial, advisory, and governance topics.

Duration:

Two Days

Format:

**In-Person
Group Session**

For:

**Financial Decision
Makers & \$1M+
Annual Revenue**



"I got a bigger understanding of what to look at in terms of my finances, what are the important things to look for so you don't just go and make decisions based on nothing."

Eva Pemper

Founder and Owner
Eva Pemper Wines

What will be covered in this workshop?



Financial Report Analysis

Analysing your accounting reports.



Profit Planning

Creating and managing profit plans.



Informed Decision Making

Using basic ratios to make more informed business decisions.



Financial Forecasting

Cash flow forecasting and positive cash flow modelling.



Leveraging Cash Flow

Developing action plans to find and extract 'dormant' cash flow.



Operational Performance Analysis

Analysing operational performance by capital and cash consumption.